



# Sporting Clays for Character



## Overview

Often called "golf with a shotgun", Sporting Clays for Character is a shooting course through the trails of Camp Binachi Scout Reservation where clays will be thrown to emulate hunting situations; such as rabbits, teal, doves, pheasants, and more. Teams of 4 people will compete in this fun and social event. Awards will be given to the top teams of each flight, the overall top shooters, and the overall top teams. Sporting clays is an excellent way to entertain and recruit clients, build your staff's morale, or spend quality time with your family while supporting the Boy Scouts of America. We are sure that you will enjoy yourself whether you are an outdoorsman, outdoorswoman, hunter, occasional shooter, or new shooter! Please consider joining the sponsors from last year in supporting the Choctaw Area Council.

## Purpose

Proceeds from the Sporting Clays for Character help support the Boy Scouts of America, Choctaw Area Council further the mission of Scouting. The Mission is *to prepare young people to make ethical choices over their lifetimes by instilling in them the values of the Scout Oath and Law.* It is important now, more than ever, to teach our youth to serve God and others and to keep themselves *physically strong, mentally awake, and morally straight.* Our communities need young leaders who are *Trustworthy, Loyal, Helpful, Friendly, Courteous, Kind, Obedient, Cheerful, Thrifty, Brave, Clean, and Reverent!*

### 2011 Character Sponsors



### 2011 Silver Sponsors

Home Town Hospice  
Pilgrim Constructions  
Community Investment Professionals  
McRae Realty  
Thomas Gun and Pawn  
B & K Reinforcing Inc  
College Park Auto  
McElroy Truck Lines

### 2011 Gold Sponsors



Meridian Star  
Premier Outdoor Advertising  
Rush Foundation Hospital  
Bimbo Bakeries  
Southern Scrap of Meridian  
WGBC  
WTOK



## 3rd Annual Sporting Clays for Character SCHEDULE OF EVENTS

### Friday, August 24th

**Warm Up Shoot at Binachi Shooting Sports**  
10:00-3:00 PM 4434 Camp Binachi Rd, Meridian, MS  
12 & 20 gauge shells provided.  
Lunch provided

**Reception and Auction at Northwood CC**  
6:00-9:00 PM 4300 Country Club Dr, Meridian  
Heavy Hors d'oeuvres served

### Saturday, August 25th

**Morning Flight at Binachi Shooting Sports**  
4344 Camp Binachi Rd Meridian, MS  
6:30 AM Team Registration Begins  
7:30 AM Team Captain Meeting  
7:45 AM Opening, Orientation, and Instructions for all Shooters  
8:00 AM Shooting Begins  
11:30 AM Lunch for Morning Flight  
12:00 AM Awards Ceremony for AM Flight

**Afternoon Flight at Binachi Shooting Sports**  
11:00 AM Team Registration Begins  
11:30 AM Lunch for Afternoon Flight  
12:00 Noon Team Captain Meeting  
12:15 PM Opening, Orientation, and Instructions for all Shooters  
12:30 PM Shooting Begins  
3:30 PM Snacks for Afternoon Flight  
4:00 PM Awards Ceremony for PM Flight  
4:15 PM Ceremony for Top Shot and Top Team



Presented by:

The Boy Scouts of America  
Choctaw Area Council

August 24th and 25th, 2012



# Reception and Auction

Friday, August 24th, 2012  
**Northwood Country Club**



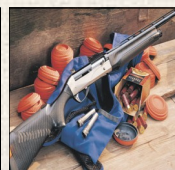
Time: 6:00 PM-9:00 PM  
 Dress: Executive Casual

Heavy Hors d'oeuvres will be served

## Live and Silent Auctions

(All Sponsors, Shooters, Spouses/Guests invited)

Items include hunting trips, jewelry, vacations, art-work, guns, outdoor gear, sporting event packages, and lots more!



### FOR MORE INFORMATION:

Ken Kercheval—601-693-6757 or  
 Ken.Kercheval@scouting.org  
 Visit us at www.cacbsa.org or  
 www.binachishootingsports.com



# Sponsorships/Team Levels

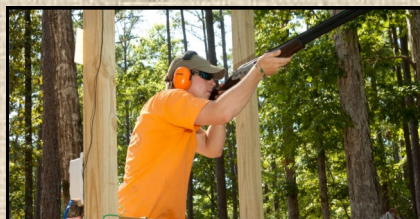


## Character Sponsorship \$3,000

- 2-Four member teams in event
- Friday reception and auction (spouses/guests invited)
- Shooter gift
- Eye and Ear Protection
- 12 & 20 gauge shells provided
- Full page recognition in Event program
- Recognition & Corporate logo in 2013 promotional brochure
- Friday Warm-up Shoot
- Station Signage at Event
- Recognition and Company Logo in Meridian Star ad and TV PSA
- Company Logo and link on website
- Recognition in Radio PSA
- Signage/Large Banner at Events
- Display/exhibit at Event
- Display/exhibit at Reception and Auction

## Gold Sponsorship \$2,000

- Four member team in event
- Friday reception and auction (spouses/guests invited)
- Shooter gift
- Eye and Ear Protection
- 12 & 20 gauge shells provided
- 1/2 page recognition in Event program
- Recognition in 2013 promotional brochure
- Friday Warm-up Shoot
- Station Signage at Event
- Recognition in Meridian Star ad and TV PSA



## Silver Sponsorship \$1,000

- Four member team in event
- Friday reception and auction (spouses/guests invited)
- Shooter gift
- Eye and Ear Protection
- 12 & 20 gauge shells provided
- Recognition in Event program
- Recognition in 2013 promotional brochure
- Friday Warm-up Shoot

## Individual Shooter \$250

- Friday reception and auction (spouses/guests invited)
- Shooter gift
- Eye and Ear Protection
- 12 & 20 gauge shells provided

## Station Sponsor \$100

- Station Signage at Event
- Friday reception and auction (spouse/guest invited)
- Recognition in Event program

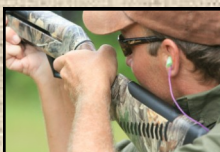
## Reception and Auction Tickets

**\$60/couple**

- Friday reception and auction for two

## Auction or Gift Bag Item Donation

- Friday reception and auction (spouse/guest invited)
- Recognition in Event program



The **Choctaw Area Council, Boy Scouts of America** is dedicated to serving the youth of East Mississippi and West Alabama. Serving over **2,000** youth and volunteers in Lauderdale, Kemper, Neshoba, Newton, Clarke, and Choctaw (AL) counties.



# Sporting Clays for Character

COMPANY: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

## TEAM SPONSOR:

CHARACTER-\$3,000

GOLD-\$2,000

SILVER-\$1,000

## OTHER SPONSORS:

Individual Shooter-\$250

Station Sponsor-\$250

Reception/Auction Tickets

Auction or Gift Bag Items \$ \_\_\_\_\_

## PAYMENT METHOD:

CHECK  INVOICE  CREDIT CARD

## Credit Card Payment Information

VISA  MASTERCARD  AMERICAN EXPRESS

DISCOVER

Exp. Date \_\_\_\_\_ Acct. No. \_\_\_\_\_

Checks should be made payable to:

BSA PO Box 3784 Meridian, MS 39303